

MBA II Year Examination

MP-201 : Business Environment

Time: 3 Hours

Max. Marks: 80

Note: The question paper is divided into three sections A, B & C. Write Answers as per the given instructions.

Section A

(Very Short Answer Type Questions)

Note: Answers all 8 questions. As per the nature of the questions you delimit your answer in one sentence up to 50 words. Each question carries equal marks. (Marks 2x8=16)

1. Define the Mixed economic system.
2. What do you mean by a open society?
3. What is meant by planned disinvestment?
4. In terms of purchasing power parity, India is largest economy in the world. Comment.
5. Define the term "Market economy".
6. What do you mean by capital goods?
7. What is Cash Reserve Ratio?
8. What are the essential conditions for global Environment?
9. Define the socialistic economic system.
10. Give the meaning of a social organization.
11. What is the contribution of service sector in the GDP of India?
12. Explain the meaning of private sector in India.
13. What are the functions of GATT?
14. What do you mean by PPP Model?
15. In which spirit did WTO come into force?
16. Explain the meaning of Foreign Institutional Investors .
17. Define the capitalist economic system.
18. Explain the meaning of economic environment.
19. What does domestication refers to?
20. What do you mean by a state?
21. Where does India stand in farm output?

22. Explain the meaning of public sector in India.
23. What is per capita income of India in 2013?
24. What is Statutory Liquidity Ratio?

Section B

(Short Answer Type Questions)

Answer any 4 questions. Each answer should not exceed 100 words. Each question carries 08 marks. (Marks 8x4 = 32)

1. Explain the importance of studying the business environment of a firm.
2. Critically examine the effects of political environment on a business firm.
3. What is privatization? Explain the techniques of privatization.
4. What is monetary policy? Discuss the objectives of Monetary Policy.
5. Discuss the concept of business eco-system.
6. Explain the main features of Companies Act, 1956.
7. Explain the institutional Framework for PPPs in India.
8. What do you mean by Automatic Routes in FDI? Explain.
9. What do you understand by the term Business Environment? Explain the salient features of Business Environment.
10. What are the main obstacles in the economic development of India. Give suggestions for the rapid economic development of India.
11. Give the major objectives of liberalization. Discuss the recent trends towards liberalization
12. What is public expenditure? Discuss the types of expenditure.
13. Discuss the elements of Technological Environment influencing the working of a firm.
14. What are the major areas of agreement in WTO?
15. Discuss the salient features of current Global Environment.
16. What is green marketing?
17. Give the salient features of the FEMA ACT.
18. Discuss the main provision of the new industrial policy.
19. Explain the financial sector reforms in India.

20. Distinguish between economic growth and Economic Development. Discuss the main indicators of economic growth in India.
21. Explain the major issues in PPP model.
22. Discuss the rationale behind the globalization of Indian economy.
23. Why was Essential Commodity Act, 1955 enacted? Give the list of commodities declared essential under the Act.
24. What are the major objectives of the Technology Policy of India?

Section C

(Long Answer Type Questions)

Answer any 2 questions. Each answer should not exceed 800 words. Each question carries 16 marks. (Marks 2x16=32)

1. What do you mean by social corporate responsibility of a business? Discuss the social responsibility of a firm towards groups of the society.
2. How does socio-cultural environment influence the business policy of an organization ?
3. Discuss the economic factors influencing the economic environment of business.
4. Explain the role played by the small scale sector in employment generation in the country.
5. Write note on TRIPS agreement.
6. Suggest precautionary measures to protect the Indian Economy from negative effects of Globalisation.
7. What is a Public Private Partnership model? Discuss the process of PPP.
8. Explain the origin, growth and domination of multinational corporations in India
9. Explain in detail the recent trends in Business Environment.
10. Explain in detail how GATT is responsible for the establishment of WTO
11. Explain the economic and social causes of increase in public expenditure.
12. What major steps has the government taken to control inflation?
13. Write a detail note on the industrial development and regulation Act, 1951.

14. Do you believe that political stability leads to business development and vice-versa?
Discuss
15. Write a note on
- a. Multi National Corporations
 - b. FDI & Development**
16. Business Environment is Dynamic. Discuss.
17. Discuss the tools of monetary policy for the credit control in India.
18. Discuss the mission, objectives and features of the International Finance Corporation.
19. What is investment? What are the avenues for the financial investment?
20. What is the role of WTO in settling disputes regarding trade policies of any country?
21. Discuss the impact of technological changes. Also state the significance of technology on the business environment.
22. What is Competition Act, 2002? What are the powers of Competition Commission of India?
23. What is GATS? What are the key rules of GATS?
24. Discuss the emerging trends in global Environment.