POST GRADUATE DEGREE PROGRAMME

MBA (Semester I and II)

Internal Home Assignments

MP-101 to MP-111

Session : 2026 - 2027

Submit before 30 days of the commencement of Term-end Examination

Department of Management

Vardhaman Mahaveer Open University, Kota

Rawatbhata Road,

Kota - 324021

Vardhaman Mahaveer Open University, Kota

POST GRADUATE DEGREE PROGRAMME

MBA (Semester I and II)

Dear Student,

University is sending Internal Home Assignments of different courses (papers) of MBA (First Year). The details are as under :

S. No.	Course Code	Course Title
Semester I		
1.	MP 101	Management & Organizational Behaviour
2.	MP 102	Managerial Economics
3.	MP 103	Accounting for Managers
4.	MP 104	Fundamentals of Information Technology
5.	MP 105	Business Ethics
Semester II		
6.	MP 106	Marketing Management
7.	MP 107	Financial Management
8.	MP 108	Human Resource Management
9.	MP 109	Operations Management
10.	MP 110	Entrepreneurship & Small Business Management
11.	MP 111	Global Business Management

You have to submit the assignments in each course. Submit these Assignments to the Coordinator, Study Centre / Model Study Centre under Regional Center concerned in person or by Registered Post. Each assignment carries 20 Marks. Marks awarded in these assignments will be added to your term end examination. You have to write these assignments in your own hand writing either in Hindi or English. There is no provision of revaluation or resubmission of these assignments. Submit each assignment separately. Use full size paper. Tie all pages carefully. Different assignments should be prepared separately.

MBA (Semester I / Semester II)
Session : 2026-27

Submit the following information on the first page of your assignment.

Name of Study Centre : ……..
Name of Regional Center : ……..
Course Code : ……..
Name of Course : ……..
Name of Student : ……..
Father's Name : ……..
Scholar No. : ……..
Address for communication : ……..
with Mobile No. : ……..
: ……..

Assignment Session 2026-27
MBA- I Year Semester I

Maximum Marks : 20

Course Title – Management & Organisational Behaviour Course Code : MP-101

Note : The Internal Assignment has been divided into three sections A, B and C. Write answer as per the given instructions.

Section-A
(Very Short Answer Type Questions)

Note : Answer all four questions. As per the question you delimit your answer in one word, one sentence or maximum up to 30 words. Each question carries 1 Mark. 4 Q x 1 = 04

Q.1 What do you mean by Committee Organization?

Q.2 What is Positive Reinforcement?

Q.3 Define O.D.

Q.4 Define Group Cohesiveness.

Section-B
(Short Answer Questions)

Note : Answer any 2 questions. Each answer should not exceed 200 words. Each question carries 4 marks. 2 Q x 4 = 08

Q.1 "Management is an Art and Science". How?

Q.2 What is Contingency Theory of Management? Explain.

Q.3 What are the benefits of O.D.?

Q.4 Distinguish between American and Japanese Organisational Cultures.

Section-C
(Long Answer Questions)

Note : Answer any one question. You have to delimit your each answer maximum up to 800 words. Each question carries 8 marks. 1 Q x 8 = 08

Q.1 What do you understand by Personality and its determinants? Discuss Psycho-analytical Theory of Personality.

Q.2 Describe O.D. Interventions. Discuss in detail O.D. Interventions focusing upon people.

Assignment Session 2026-27
MBA- I Year Semester I

Maximum Marks : 20

Course Title – Managerial Economics **Course Code : MP-102**

Note : The Internal Assignment has been divided into three sections A, B and C. Write answer as per the given instructions.

Section-A
(Very Short Answer Type Questions)

Note : Answer all four questions. As per the question you delimit your answer in one word, one sentence or maximum up to 30 words. Each question carries 1 Mark. 4 Q x 1 = 04

Q.1 Define Managerial Economics.

Q.2 What do you mean by economic development?

Q.3 What is Demand Forecasting?

Q.4 What is Price discrimination?

Section-B
(Short Answer Questions)

Note : Answer any 2 questions. Each answer should not exceed 200 words. Each question carries 4 marks. 2 Q x 4 = 08

Q.1 Explain the causes of constant returns to scale?

Q.2 What are the problems in profit measurement?

Q.3 Differentiate between monopoly and monopolistic competition?

Q.4 Write a note on gross national product.

Section-C
(Long Answer Questions)

Note : Answer any one question. You have to delimit your each answer maximum up to 800 words. Each question carries 8 marks. 1 Q x 8 = 08

Q.1 What are different types of elasticity? Explain degree of price elasticity of demand.

Q.2 How is circular flow of income determined? Explain.

Assignment Session 2026-27
MBA- I Year Semester I

Maximum Marks : 20

Course Title – Accounting for Managers **Course Code : MP-103**

Note : The Internal Assignment has been divided into three sections A, B and C. Write answer as per the given instructions.

Section-A
(Very Short Answer Type Questions)

Note : Answer all four questions. As per the question you delimit your answer in one word, one sentence or maximum up to 30 words. Each question carries 1 Mark. 4 Q x 1 = 04

Q.1 What is Cost Centre?

Q.2 What is Standard Cost?

Q.3 Define wthe orking Capital.

Q.4 What are the non-financial considerations in management decision making?

Section-B
(Short Answer Questions)

Note : Answer any 2 questions. Each answer should not exceed 200 words. Each question carries 4 marks. 2 Q x 4 = 08

Q.1 Differentiate between Capital Expenditure and Revenue Expenditure.

Q.2 What are the various sources and uses of funds?

Q.3 Explain the meaning of funds flow statement. What are its main objectives? Explain.

Q.4 What do you mean by Break Even Point? Present a graphical view of Break Even Point.

Section-C
(Long Answer Questions)

Note : Answer any one question. You have to delimit your each answer maximum up to 800 words. Each question carries 8 marks. 1 Q x 8 = 08

Q.1 What do you mean by Accounting Assumptions? Explain Accounting Conventions.

Q.2 The cost data of G M Wood Crafts Ltd. is as follows:

	Product A	Product B	Product C	Total Rs.
Sales (in the ratio of 40:50:10) in Rs.	80,000	1,00,000	20,000	2,00,000
Variable Costs (Rs.)	50,000	60,000	10,000	1,20,000
Fixed Cost (Rs.)	------	------	------	50,000
Profit	------	-------	-------	30,000

You are required to calculate the followings:-

(a) Break Even Point

(b)Break Even point if sales mix ratio is changed to 30:50:20

Assignment Session 2026-27
MBA- I Year Semester I

Maximum Marks : 20

Course Title – Fundamentals of Information Technology Course Code : MP-104

Note : The Internal Assignment has been divided into three sections A, B and C. Write answer as per the given instructions.

Section-A
(Very Short Answer Type Questions)

Note : Answer all four questions. As per the question you delimit your answer in one word, one sentence or maximum up to 30 words. Each question carries 1 Mark. 4 Q x 1 = 04

Q.1 What is auto correct command in window?

Q.2 What is VAN?

Q.3 What is Video Conferencing?

Q.4 What is Mobile Computing?

Section-B
(Short Answer Questions)

Note : Answer any 2 questions. Each answer should not exceed 200 words. Each question carries 4 marks. 2 Q x 4 = 08

Q.1 What are the basic components of a computer system?

Q.2 Give various application areas in which virtual reality can be used.

Q.3 Explain the various electronic payment systems.

Q.4 Explain relative, mixed and absolute referencing with MS Excel.

Section-C
(Long Answer Questions)

Note : Answer any one question. You have to delimit your each answer maximum up to 800 words. Each question carries 8 marks. 1 Q x 8 = 08

Q.1 Create a database for college having four tables as under:

(a) Students information
(b) Faculty information
(c) Library Information
(d) Administrative information

Q.2 Explain the UNIX operating system and its various basic commands.

Assignment Session 2026-27
MBA- I Year Semester I

Maximum Marks : 20

Course Title – Business Ethics	**Course Code : MP-105**

Note : The Internal Assignment has been divided into three sections A, B and C. Write answer as per the given instructions.

Section-A
(Very Short Answer Type Questions)

Note : Answer all four questions. As per the question you delimit your answer in one word, one sentence or maximum up to 30 words. Each question carries 1 Mark. 4 Q x 1 = 04

Q.1 Enumerate Leadership Qualities of Lord Krishna.

Q.2 Explain common Marketing Malpractices in India.

Q.3 Explain Kosha.

Q.4 Explain Vedantic Praxis.

Section-B
(Short Answer Questions)

Note : Answer any 2 questions. Each answer should not exceed 200 words. Each question carries 4 marks. 2 Q x 4 = 08

Q.1 Write a note on the main issues in the area of Corporate Governance in India.

Q.2 What are the factors affecting 'Level Playing Field'? Discuss.

Q.3 Define Business Ethics and its domain.

Q.4 What is Holistic Development?

Section-C
(Long Answer Questions)

Note : Answer any one question. You have to delimit your each answer maximum up to 800 words. Each question carries 8 marks. 1 Q x 8 = 08

Q.1 What is Insider Trading? Give your views on ethical and unethical aspects of Insider Trading.

Q.2 How is Bhagvad Geeta helpful in conflict resolution? Explain.

Assignment Session 2026-27
MBA- I Year Semester II

Maximum Marks : 20

Course Title – Marketing Management **Course Code : MP-106**

Note : The Internal Assignment has been divided into three sections A, B and C. Write answer as per the given instructions.

Section-A
(Very Short Answer Type Questions)

Note : Answer all four questions. As per the question you delimit your answer in one word, one sentence or maximum up to 30 words. Each question carries 1 Mark. 4 Q x 1 = 04

Q.1 Explain the meaning of consumerism.

Q.2 Differentiate between a consumer and a customer.

Q.3 What is MLM?

Q.4 Define Holistic Marketing.

Section-B
(Short Answer Questions)

Note : Answer any 2 questions. Each answer should not exceed 200 words. Each question carries 4 marks. 2 Q x 4 = 08

Q.1 What are the approaches of studying marketing? Elaborate.

Q.2 What do you understand by sales forecasting? Examine critically the different theories on which such forecasting is based.

Q.3 Differentiate between Advertising and Sales Promotion.

Q.4 What is brand equity? Explain its importance.

Section-C
(Long Answer Questions)

Note : Answer any one question. You have to delimit your each answer maximum up to 800 words. Each question carries 8 marks. 1 Q x 8 = 08

Q.1 "Market segmentation is important for target markets and target markets are important for product positioning". Elaborate with examples.

Q.2 Write short notes on the following:

(a) Product mix
(b) Product mix width
(c) Product line stretching
(d) Product line extension

Assignment Session 2026-27
MBA- I Year Semester II

Maximum Marks : 20

Course Title – Financial Management	**Course Code : MP-107**

Note : The Internal Assignment has been divided into three sections A, B and C. Write answer as per the given instructions.

Section-A
(Very Short Answer Type Questions)

Note : Answer all four questions. As per the question you delimit your answer in one word, one sentence or maximum up to 30 words. Each question carries 1 Mark. 4 Q x 1 = 04

Q.1 When is financial leverage considered favorable? Explain.

Q.2 Define capital budgeting.

Q.3 What is EOQ?

Q.4 What are the different types of risk?

Section-B
(Short Answer Questions)

Note : Answer any 2 questions. Each answer should not exceed 200 words. Each question carries 4 marks. 2 Q x 4 = 08

Q.1 Explain the functions of a financial manager.

Q.2 Describe the basic propositions of MM theory.

Q.3 What are assumptions and the limitations of break even analysis?

Q.4 Explain different types of debentures. Elaborate the advantages of debentures as long term source of finance.

Section-C
(Long Answer Questions)

Note : Answer any one question. You have to delimit your each answer maximum up to 800 words. Each question carries 8 marks. 1 Q x 8 = 08

Q.1 Explain the determinants of working capital.

Q.2 Explain different theories of dividend policy.

Assignment Session 2026-27
MBA- I Year Semester II

Maximum Marks : 20

Course Title – Human Resource Management **Course Code : MP-108**

Note : The Internal Assignment has been divided into three sections A, B and C. Write answer as per the given instructions.

Section-A
(Very Short Answer Type Questions)

Note : Answer all four questions. As per the question you delimit your answer in one word, one sentence or maximum up to 30 words. Each question carries 1 Mark. 4 Q x 1 = 04

Q.1 Define Human Capital.

Q.2 Define Career Planning.

Q.3 Explain importance of Job Analysis.

Q.4 Define Exit Interview.

Section-B
(Short Answer Questions)

Note : Answer any 2 questions. Each answer should not exceed 200 words. Each question carries 4 marks. 2 Q x 4 = 08

Q.1 Explain role and functions of HR Manager.

Q.2 Describe the process of Disciplinary Action.

Q.3 Explain objectives and process of Career Planning.

Q.4 Explain training objectives.

Section-C
(Long Answer Questions)

Note : Answer any one question. You have to delimit your each answer maximum up to 800 words. Each question carries 8 marks. 1 Q x 8 = 08

Q.1 Explain meaning, characteristics and scope of HRM.

Q.2 What are various categories of grievances based on causes? Suggest the model grievance handling mechanism.

Assignment Session 2026-27
MBA- I Year Semester II

Maximum Marks : 20

Course Title – Operations Management **Course Code : MP-109**

Note : The Internal Assignment has been divided into three sections A, B and C. Write answer as per the given instructions.

Section-A
(Very Short Answer Type Questions)

Note : Answer all four questions. As per the question you delimit your answer in one word, one sentence or maximum up to 30 words. Each question carries 1 Mark. 4 Q x 1 = 04

Q.1 What is TQM?

Q.2 Define Job design.

Q.3 Define facility location.

Q.4 What is work cycle?

Section-B
(Short Answer Questions)

Note : Answer any 2 questions. Each answer should not exceed 200 words. Each question carries 4 marks. 2 Q x 4 = 08

Q.1 Differentiate between product and service.

Q.2 Briefly list the benefits of ISO 9000 certification to Indian Companies.

Q.3 Discuss the role and responsibilities of operations manager.

Q.4 Write short note on:
(i) Job Sequencing (ii) Scheduling in Services

Section-C
(Long Answer Questions)

Note : Answer any one question. You have to delimit your each answer maximum up to 800 words. Each question carries 8 marks. 1 Q x 8 = 08

Q.1 What is Six Sigma? Explain the methodology that is used in the six sigma methodology.

Q.2 Discuss the forecasting techniques and methods.

Assignment Session 2026-27
MBA- I Year Semester II

Maximum Marks : 20

Course Title –Entrepreneurship and Small Business Management Course Code : MP-110

Note : The Internal Assignment has been divided into three sections A, B and C. Write answer as per the given instructions.

Section-A
(Very Short Answer Type Questions)

Note : Answer all four questions. As per the question you delimit your answer in one word, one sentence or maximum up to 30 words. Each question carries 1 Mark. 4 Q x 1 = 04

Q.1 Define Entrepreneurship.

Q.2 Describe Project Report.

Q.3 What is plant layout?

Q.4 Define merger.

Section-B
(Short Answer Questions)

Note : Answer any 2 questions. Each answer should not exceed 200 words. Each question carries 4 marks. 2 Q x 4 = 08

Q.1 Explain the '3-Circle' model of family business.

Q.2 Explain the main functions of DIC.

Q.3 What do you understand by EDP? Explain.

Q.4 Explain the factors necessary for deciding the location of a business unit?

Section-C
(Long Answer Questions)

Note : Answer any one question. You have to delimit your each answer maximum up to 800 words. Each question carries 8 marks. 1 Q x 8 = 08

Q.1 Discuss the measures for promotion and development of SSIs.

Q.2 Discuss the role of small scale enterprises in national economy.

Assignment Session 2026-27
MBA- I Year Semester II

Maximum Marks : 20

Course Title – Global Business Management **Course Code : MP-111**

Note : The Internal Assignment has been divided into three sections A, B and C. Write answer as per the given instructions.

Section-A
(Very Short Answer Type Questions)

Note : Answer all four questions. As per the question you delimit your answer in one word, one sentence or maximum up to 30 words. Each question carries 1 Mark. 4 Q x 1 = 04

Q.1 Describe functions of IMF.

Q.2 Explain main objectives of IBRD.

Q.3 Define e-negotiation.

Q.4 Define Regional Trade Groups.

Section-B
(Short Answer Questions)

Note : Answer any 2 questions. Each answer should not exceed 200 words. Each question carries 4 marks. 2 Q x 4 = 08

Q.1 Discuss the driving forces for Globalization.

Q.2 Explain Tariffs, Quotas and Subsidies.

Q.3 What are the modes of entering international markets? Explain.

Q.4 Explain the stages of internationalization.

Section-C
(Long Answer Questions)

Note : Answer any one question. You have to delimit your each answer maximum up to 800 words. Each question carries 8 marks. 1 Q x 8 = 08

Q.1 Discuss important Trade Blocks at global level.

Q.2 Give the list of stakeholders involved in cross negotiations. Discuss the role of government and companies in Negotiations.
